



Ivoryton Village Alliance

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# Press Release

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## **Visit the Brightest Village in Connecticut** **Tenth Annual Ivoryton Illuminations** **Saturday, December 7th, from 5pm – 8pm**

**Ivoryton:** Looking for a different way to celebrate Christmas? Then head down to Ivoryton for the ***Tenth Annual Ivoryton Illuminations*** on Saturday, December 7th from 5pm to 8pm. The entire village of Ivoryton will be participating in this Holiday Extravaganza with carol singing, Santa's Grotto, a Holiday Bazaar, culminating with the arrival of Santa – who flies in to the festivities! - and the lighting of one of the states' largest living Christmas Trees at 6:00pm. Ivoryton will be lighting up the holiday with over 500,000 lights throughout the village!

Family activities from 5pm include writing letters to Santa and cards to our soldiers; visits with Santa in the Ivoryton Playhouse (bring your camera if you want a picture!); a Holiday Bazaar featuring community and local church groups in the Fire House; an Elf Scavenger Hunt, cookie decorating, a Petting Zoo provided by Circle K Farm, as well as special events at The Ivoryton Tavern and Café and the Blue Hound Cookery and Taproom. Music will be provided by local musicians. There will also be Stuff a Cruiser to support Shoreline Soup Kitchens.

Free parking will be available with a shuttle bus service to the village. Look for signs directing cars to designated parking lots. The Illuminations will shine brightly through January 5th and visitors can tune their car radios to 101.5FM and watch as the lights dance to the music!

This event is organized entirely by volunteers. Major sponsors are Christmas Décor, Essex Lions Club, Essex Rotary, Essex Saving Bank, Essex Steam Train, Hocon Gas, LC Doane, Riggio & Sons, Inc. and Saybrook Ford. Other supporters: Essex Police Union, Gowrie Group, Robinson and Wright and Westbrook Elks.

If you want to experience some real Christmas cheer, then come and join the party in Ivoryton, the brightest village in Connecticut!

For more information, visit us online at [www.ivorytonalliance.org](http://www.ivorytonalliance.org)